



BLUETRITON

# 2023 BLUETRITON BRANDS IMA

## Earn \$\$ & deliver higher profits!!

Register online at [www.sellbottledwater.com/cstore](http://www.sellbottledwater.com/cstore) to enroll and track your progress!

### Independent Merchandising Allowance

#### #1 SINGLE-SERVE CORE SKUs



Tier 1:	2 CORE Single Serve	\$0.50/CASE*
Tier 2:	3 CORE Single Serve	\$0.75/CASE*
Tier 3:	4 CORE Single Serve	\$1.00/CASE*
Tier 4:	5 CORE Single Serve	\$1.50/CASE*

**Included items:** • Regional Spring 20oz • Regional Spring 700ml • Regional Spring 1.0 Liter • Regional Spring 1.5 Liter • Regional Spring .5 Liter Sparkling • Regional Spring 1.0 Liter Sparkling • Pure Life® 20oz • Pure Life® 700ml • Pure Life® 1.0 Liter • Pure Life® 1.5 Liter • Splash Blast™ 20oz • Splash Fizz™ 20oz

\*Increase CORE Single Serve Rebate By Purchasing PREMIUM Single Serve SKUs.

#### #2 SINGLE-SERVE PREMIUM SKUs



**Add ONE Premium Item**  
Get SS Tier payment PLUS additional **\$.25** on all Single Serve/ Premium SKUs

**Add TWO Premium Item**  
Get SS Tier payment PLUS additional **\$.50** on all Single Serve/ Premium SKUs

Retailers purchasing only Premium SKUs will earn **\$0.25/case** for one SKU, **\$0.50/case** for two or more SKUs.

Included items: Action 1L, All Origin SKUs, All Saratoga SKUs

\*Does not count towards single serve SKU number, Must be in at least 80% of stores.

#### #3 CASE PACK/MULTI-PACK / MULTI-SERVE\* (Payment based on Single-Serve tier level)

Tier 1:	\$0.10/CASE
Tier 2:	\$0.20/CASE
Tier 3:	\$0.30/CASE
Tier 4:	\$0.40/CASE



#### Included items:

- Regional Spring .5 Liter 24pk • Regional Spring .5L 4/6pk • Regional Spring .5 Liter 2/12 • Regional Spring 1 Gallon
- Regional Spring 3 Liter • Regional Spring 2.5 Gallon • Regional Spring 5 Gallon • Pure Life® .5 Liter 24pk • Pure Life® .5 Liter 28pk
- Pure Life® .5 Liter 32pk • Pure Life® .5 Liter 35pk • Pure Life® 1 Gallon • Pure Life® 3 Liter • Pure Life® 5 Gallon
- AC-ION 3 Liter • AC-ION 5 Gallon

\* Must qualify for Part 1 to earn a rebate in Part 3

Email completed forms to [btbenrollment@msa.com](mailto:btbenrollment@msa.com) to enroll.

**ALL FIELDS MUST BE COMPLETE TO QUALIFY FOR PAYMENT – PRINT CLEARLY**

Enroller (Please circle one): **READY REFRESH WAM BROKER AGENCY DISTRIBUTOR WHOLESALER BUYING GROUP**

Store Name: \_\_\_\_\_ Authorized Supplier: \_\_\_\_\_

Physical Store Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Authorized Store Representative: \_\_\_\_\_ Authorized Selling Agent: \_\_\_\_\_

Signature: \_\_\_\_\_ Signature: \_\_\_\_\_

Store/Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Print clearly: This is where check is mailed.**

**Terms and Conditions:** A complete list of BlueTriton qualifying items can be found at [www.sellbottledwater.com](http://www.sellbottledwater.com). US sales only. Contract begins January 1, 2023 and expires December 31, 2023. Sales during January-June will be paid out by approx. August 2023. Sales during July-December will be paid out by approx. February 2024. All participating WAM Retailers will be paid annually as part of their WAM Annual Rebate Check. All eligible cases must be purchased through an authorized BlueTriton/MSA supplier. SKU count and volume verified through authorized supplier depletion reports provided to MSA. Other IMA Program terms and conditions may apply (go to [www.sellbottledwater.com](http://www.sellbottledwater.com) for program details). Customer acknowledges that they may only participate in one retailer contract with BlueTriton Brands in a calendar year. Uncashed checks are considered an election to not participate in the IMA Program. Minimum check payment will be \$10.00. Checks will be void after 120 days. Checks will be void if address is incorrect.